

Circular T&C-CM No. 06/21-22

To
 All CGMs- Telecom Circles/ Telephone Districts

Sub: Rationalization of STV-499 & STV-198 under GSM prepaid mobile services.

The competent authority has decided to rationalize the following STVs under GSM Prepaid Mobile Services:

A. Rationalization of STV-499 as under:

STV	Existing Details	Revised Details
499	1 GB Data/day +Unlimited Voice calls (local/STD) (On-net/Off-net) in Home LSA and National roaming (including Delhi and Mumbai) + 100 SMS/day is including MTNL area Mumbai and Delhi + BSNL tune + Zing, Validity: 90 Calendar Day(s)	2 GB Data/day + Unlimited Voice calls (local/STD) (On-net/Off-net) in Home LSA and National roaming (including Delhi and Mumbai) + 100 SMS/day is including MTNL area Mumbai and Delhi + BSNL tune + Zing, Validity: 90 Calendar Day(s)

B. Rationalization of STV-198 as under:


STV	Existing Details	Revised Details
198	Unlimited DATA with speed reduced to 40 Kbps after 2GB/day per day + PRBT (Enjoy FREE BSNL Caller Tunes with Unlimited Songs change), validity 54 days	Unlimited DATA with speed reduced to 40 Kbps after 2GB/day per day + Lokdhun, Validity: 50days

Note: Bundling Details with STV-198:

- For Lokdhun content bundling @ Rs. 0.32 (plus applicable taxes) per customer per day.
- 5% of price of total content cost be paid to VAS retail platform provided by M/s Pyro.
- The above tariff will be implemented from 01.06.2021.
- The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press-note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.

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6. This circular is issued based on the approval of the competent authority vide Note# 141 in P&P-CM cell file No. BSNLCO-PPCM/11/1/2020-PnP-CM-Part(1). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(Shweta Mandal)
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (North Zone Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section –for Hindi version.
- 9) Guard file.